

## Your guide to optimized social media images

Profile Page		Posts	
Facebook Profile Picture	180x180	Facebook Image	470x504
Facebook Cover Image	851x315	Facebook Link	470x246
Instagram Profile Picture	110x110	Facebook Video	504x283
Pinterest Profile Picture	165x165	Clicks to Website	1200x628
Pinterest Board	217x146	Website Conversions	
Pinterest Mini Board Covers	51x51	App Installs	
Twitter Profile Picture	400x400	App Engagement	
Twitter Cover Image	1500x500	Local Awareness	
LinkedIn Profile Picture	100x60	Offer Claims	
LinkedIn Cover Photo	626x220	Page Likes	1200x444
LinkedIn Square Photo	50x50	Event Responses	
Google+ Profile Picture	250x250	Video Views	1200x675
YouTube Cover Image	2560x1440	Page Post Engagement	1200x900
		Instagram Post	640x640
		Pinterest Pin	735x1102
		Tweets	440x220
		Google+ Post	497x373